Capacity planning at emergency call centers





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Introduction

Why is this research relevant?

- Merging emergency call centers is a hot topic in the Netherlands.
- Each emergency call center has a different way of operating. Goal is to have more standardized emergency call centers.





- What is the impact of staffing on the performance and efficiency of emergency call centers for ambulance services?
 - What is the impact of different staff combinations on the performance indicators?
 - What is the impact of merging call centers on the efficiency?

Modeling emergency call centers



A1: Concerns a high urgency and a life-threatening situation.

A2: Concerns a high urgency but not a life-threatening situation.

B: An order for transportation of patients to and from healthcare institutions.

Performance indicator: the percentage calls that have a *total* waiting time less than *X* seconds.



Arrival process: homogeneous Poisson process.Queue: priority queue, pre-emptive resume.Call durations: lognormally distributed.Fraction calls accepted: 90%.



Arrival process: Unknown.
Queue: priority queue, pre-emptive resume.
Call durations: exponentially distributed.
Fraction follow-up calls: 11.11%.
Delay: exponentially distributed, expected duration: 25 minutes.

Data-analysis

- 20.000 calls of Regionale Ambulance Voorziening Utrecht (RAVU) from 1-3-2011 until 30-6-2011.
- Arriving calls are split according to *origin* and *urgency* and each group has different average call durations.
- Call durations are *approximately* log-normally distributed.



Simulation

- Discrete Event Simulation (DES) build in Java.
- DSS: Decision Support System.
- Supporting decisions with regard to *merging* call centers and *staffing* of individual call centers.
- Decision levels: *tactical* and *strategic*.
- Demo of DSS!

Staff configurations

'What is the impact of staff combinations on the performance of an emergency call center?'

- Three different employees, with different skills:
 - **Call taker:** only performs triage.
 - **Dispatcher:** only does dispatching and handling follow-up calls.
 - **Generalist:** can do both triage *and* dispatching/handling follow-up calls.
- Combinations with only call takers and dispatchers are called *function differentiation*.
- Dispatchers have *lower wages* (in general) because no medical knowledge is required.
- Generalists handles the *overflow* from call takers and dispatchers.



E.g. **1-2-0** = 1 call taker, 2 dispatchers and 0 generalists.



'What is the impact of merging call centers on the efficiency?'

- Wet Ambulancezorg (WAZ): More cooperation among 'Regionale Ambulance Voorzieningen' (RAVs) in order to increase *efficiency*.
- 'Project meldkamer van de toekomst' by *Ministerie van Veiligheid en Justitie*: 21 call centers to 10 call centers.



Four different scenarios:

- 1. Current situation (21 emergency call centers)
- 2. Plan of Ministerie van Veiligheid en Justitie (10 emergency call centers)
- 3. Two emergency call centers
- 4. A nationwide call center



Minimum required staffing levels

- The minimum staffing levels have been determined using Service Level Requirements (SLRs) for different urgencies:
 - A1- and A2- calls: 95% within 6 seconds (guideline of RIVM).
 - **B- calls**: 90% within 150 seconds.
 - **Follow-up calls:** 90% within 30 seconds.

Scenario	Number of generalists	Average utilization rate generalists (%).
21 call centers	50	28.9%
10 call centers	36	41.9%
2 call centers	21	73.2%
1 call center	19	80.8%

	Number of centralists			Average utilization rate %	
Scenario	Call takers	Dispatchers	Total	Call takers	Dispatchers
21 call centers	44	42	86	18.8%	15.8%
10 call centers	26	24	50	32.4%	28.3~%
2 call centers	14	12	26	60.7%	56.8%
1 call center	11	12	23	77.7%	56.7%

Including regional knowledge

Regional knowledge enhances the *quality* and *efficiency* of handling 112 calls that arrive by mobile phone and handling logistic calls.

• A simulation model for merging *multiple* call centers.

Simulation model for multiple emergency call centers

- Regional knowledge is now seen as a *skill*.
- If call is redirected to an employee of another region, a penalty time is added. (expected penalty time of 0.5 minutes for 112 calls and logistic calls.)
- Minimum required staff levels are based upon *the minimum required service* levels and ⁽ an upper bound on *the max. fraction calls that is allowed to be redirected*.





Conclusion and recommendations

- The current emergency call centers have *too* low call volumes to operate *efficiently* with call takers and dispatchers.
- Function differentiation becomes more efficient when emergency call centers become bigger.
- Significant economies of scale can be gained when merging emergency call centers, but *regional knowledge* is lost.
- Including regional knowledge (to some extent) into the model still increases efficiency.



